

ABSTRACT OF THE DISCLOSURE

A network server system includes a download manager that manages the publication, purchase and delivery of digital content from multiple content suppliers to wireless services subscribers in multiple domains. Each domain is defined as a different grouping of subscribers, such as a wireless carrier or subsidiary thereof, a business enterprise, or other defined group of subscribers. The download manager maintains data defining the multiple domains and associations between the domains and wireless services subscribers. Digital content suppliers can publish and manage their products on the server system via a computer network and make their products available to the subscribers for purchase or licensing. The subscribers in each of the domains can access the server remotely to purchase rights to download and use the digital content on associated wireless communication devices.